

## Program Strand: Travel and Tourism

Students in Hospitality and Tourism perform a range of skilled tasks using discretion and judgment, and who are required to select, adapt and transfer skills to different situations including: preparing quotations, informing clients of the various travel destinations, and utilizing supplier services.

### Secondary Career Academy Development Timetable (academy classes are listed in bold type)

Pre-Academy Grades 6 – 8	Grade 9	Grade 10	Grade 11	Grade 12
M/J Vocational Wheel 3 <b>BU 800022012</b> Semester Courses: Business Keyboarding <b>820011011<sup>1</sup></b> Comp App in Bus 1 <b>820022011<sup>1</sup></b> Comp App in Bus 2 <b>820021011<sup>1</sup></b> Orientation to Marketing Occupations <b>8800110<sup>2</sup></b> Exploration of Marketing Occupations <b>8800210<sup>2</sup></b> <sup>1</sup> Recommended for 7 <sup>th</sup> grade <sup>2</sup> Recommended for 8 <sup>th</sup> grade	English I Algebra or higher Earth & Space Science or Biology World History 9 <sup>th</sup> Grade Transition <i>Introduction to Hospitality &amp; Tourism 885011001</i> Elective Elective	English II Geometry or higher Biology or Chemistry P.E. Foreign Language <i>Computer Applications for Tourism 884514002</i> Elective Elective	English III Algebra II or higher Chemistry or Physics or Physical Science American History Foreign Language <i>Destinations Geography 050040001</i> Elective Elective	English IV Statistics or higher Science elective American Government / Economics Foreign Language <i>Travel and Tourism Marketing and Management (Honors) 884512003</i> Elective Elective

**Suggested Electives:**

- Students may in their Junior or Senior year opt to participate in the Career Experience Opportunity (CEO) internship program using the following course numbers: Workplace Essentials – 83003101A (Honors .5) and CEO internship – 0500330CE (Honors .5).
- Students may complete more than one program within the Academy of Hospitality and Tourism providing courses are offered at the school site.
- In addition, students can choose to enroll in Foreign Language (\*3<sup>rd</sup> year), Computer Technology for Travel & Tourism and AP Psychology classes to enhance their marketability.

To find a Miami-Dade County Public High School with this Program Strand, please link to [http://ssr.dadeschools.net/acad\\_tally\\_schls.pdf](http://ssr.dadeschools.net/acad_tally_schls.pdf)

Internship Opportunities	Student Organizations / Clubs	Earn Upon Completion
<ul style="list-style-type: none"> <li>• Internship</li> <li>• Cooperative Education</li> <li>• <a href="#">Portal to CEO</a></li> </ul>	<ul style="list-style-type: none"> <li>• School-Based Enterprise</li> <li>• Service Learning</li> <li>• Dual Enrollment</li> </ul>	<ul style="list-style-type: none"> <li>• <i>DECA</i>, An Association of Marketing Students</li> </ul>
		<ul style="list-style-type: none"> <li>• Industry Title &amp; FLDOE OCP's correlated to the individual areas.</li> <li>• For more information on the Florida Department of Education Bright Futures Scholarship Programs: Florida Academic Scholars Award (FAS), Florida Medallion Scholars Award (FMS), and Florida Gold Seal Vocational Scholars Award (GSV) please contact a guidance counselor or visit: <a href="http://www.floridastudentfinancialaid.org/ssfad/factsheets/BF.htm">http://www.floridastudentfinancialaid.org/ssfad/factsheets/BF.htm</a>.</li> <li>• For more information on advanced standing at local public and private post secondary institutions as established per articulation agreements please contact a guidance counselor.</li> </ul>

### POSTSECONDARY OPTIONS

Certification Programs	Community College (A.A./A.S.) or Proprietary Programs	Four-Year College and University Programs	Other
<a href="#">Miami-Dade College</a> <ul style="list-style-type: none"> <li>• Travel Agent</li> <li>• Travel and Tourism</li> <li>• Tourism Operations</li> <li>• Reservations and Ticketing</li> </ul>	<a href="#">Miami-Dade College</a> <ul style="list-style-type: none"> <li>• Tourism and Travel Services Marketing Operations</li> <li>• Accounting Technology</li> <li>• Business Administration</li> <li>• Office Administration</li> </ul>	<a href="#">Florida International University</a> - Travel & Tourism / Sport and Recreation Administration / Marketing <a href="#">University of Central Florida</a> – Hospitality Management / Event Management <a href="#">University of West Florida</a> – Hospitality, Recreation, & Resort Management	<ul style="list-style-type: none"> <li>• On the job training</li> </ul>

### CAREER OPTIONS

Entry Level	After Post-Secondary Education
<ul style="list-style-type: none"> <li>• Guest Services Agent</li> <li>• Travel Destination Specialist</li> <li>• Customer Service Assistant</li> <li>• Hospitality Representative</li> <li>• Rental Car Agent</li> </ul>	<ul style="list-style-type: none"> <li>• Independent Business Owner</li> <li>• Travel Agent</li> <li>• Reservations and Ticketing Agent</li> <li>• Visitor Center Agent</li> <li>• Cruise Line Agent</li> </ul>
	<ul style="list-style-type: none"> <li>• Business Manager</li> <li>• Retail Manager</li> <li>• Sales Director</li> <li>• Travel Agent</li> <li>• Customer Service Manager</li> </ul>
	<ul style="list-style-type: none"> <li>• Office Manager</li> <li>• Independent Business Owner</li> <li>• Meeting and Convention Planner</li> <li>• Hotel Manager</li> <li>• Food Service Planner/Supervisor</li> </ul>